

Message Text

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PAGE 01 TOKYO 11241 290912Z

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ACTION EA-07

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /015 W

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FM AMEMBASSY TOKYO

TO USDOC USTS

INFO SECSTATE WASHDC 4237

UNCLAS TOKYO 11241

E.O. 11652: N/A

TAGS: ETRD

SUBJECT: SFO WHOLESALERS TOUR

TYOWAS 5-35

SUMMARY: PROPOSES INVITEES AND DATES FOR SFO WHOLESALERS TOUR.
END OF SUMMARY.

WE AGREE WITH SFO PROPOSAL AND RECOMMEND AS PARTICIPANTS THE
FOLLOWING, ALL FROM KEY WHOLESALERS INVOLVED IN OUR TOUR DEVELOP-
MENT PROGRAM.

KINKI NIPPON TOURIST (HOLIDAY): KYUKI SERA, ASST. MANAGER;
TETSUO YOKOZEKI, CHIEF OF INTERNATIONAL PLANNING DEPT; OSAMU
ISHIMARU, OPERATIONS MANAGER OF HOLIDAY CENTER.

JAPAN CREATIVE TOURS (JALPAK): GUNIKU TAKEDA, MARKETING MANAGER;
MS. KIKUKO FUKUI, PLANNING CHIEF; KEISUKE HASHIMOTO, MARKETING
ASST. MANAGER.

WORLD TOUR OPERATORS (JETOUR): YOSHIAKI KUBOTA, SALES DIRECTOR;
NORIHIRA KATO, PLANNING MANAGER.

NIPPON TRAVEL AGENCY (MACH): MITSUTAKE MOCHIZUKI, PLANNING ASST.
MANAGER; TAMOTSU WATANABE, OPERATIONS CHIEF, INTERNATIONAL DEPT.;
SUMIO SHIMONISHI, MANAGER, MACH CENTER.

JAPAN TRAVEL BUREAU (LOOK): JTB POLICY REQUIRES THAT ALL INVITATIONS
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BE ADDRESSED TO YOICHIRO SATO, GENERAL MANAGER, LOOK DEPT. SFO

SHOULD SPECIFY THEIR DESIRE FOR THREE PEOPLE AND WE WILL FOLLOW UP INFORMALLY TO INVITE YOICHI HOSOMURA, PLANNING ASST. MANAGER; KOJI ITO, TOUR PRODUCER; AND SHOICHI FURUTA, OPERATIONS MANAGER.

PLEASE ASK SFO TO PREPARE INVITATION LETTERS AND MAIL THEM TO US TO ARRIVE NO LATER THAN SEPTEMBER 13. WE WILL HANDLE PRESENTATION TO WHOESALERS AND COORDINATE ACCEPTANCES.

DATES SHOULD BE OCTOBER 29 TO NOVEMBER 6, ITINERARY AS SPECIFIED IN BOB SULLIVAN'S LETTER OF AUGUST 6 TO MR. WASHBURN, WITH RETURN FROM HONOLULU ON NOVEMBER 5 ARRIVING TOKYO NOVEMBER 6.

COPY OF THIS CABLE FOLLOWS BY MAIL TO CONFIRM SPELLINGS.
HODGSON

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